

About the SAFE in Juneau County Coalition

SAFE in Juneau County is a partnership of dedicated and passionate community members who work to prevent substance abuse, focusing on preventing initiation of use with youth.

Mission Statement:

To improve the lives of children, youth, and adults by mobilizing communities to prevent and treat alcohol, tobacco, and prescription drug abuse in Juneau County.

Successes:

Mile Bluff Medical Center has trained all providers on CDC best practices for Opioid Prescribing Guidelines and enforces a new prescribing policy.

Juneau County now has four permanent drug drop off sites at Elroy, Mauston, and New Lisbon law enforcement agencies.

In 2017, Juneau County had a 98% compliance rate for tobacco retail checks.

Upcoming Meetings:

Monday, May 21st at 4 PM

Monday, July 23rd at 4 PM

Monday, September 24th at 4 PM

Monday, December 3rd at 4 PM

All meetings are in Room 209 of the County Services building located at:
200 Hickory Street
Mauston, WI 53948



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children, youth, and adults
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County.



SAFE in Juneau County Core Workgroups

Youth Workgroup

Chair: Ana Turner

The Youth Workgroup is a youth led, adult supported, effort that is deeply involved in all aspects of the coalition's work. Members conduct tobacco and alcohol compliance checks, advocates for the WI Does of Reality prescription drug prevention campaign, and conduct youth retail access campaigns like Sticker Shock to remind patrons not to purchase alcohol for minors.

Data Workgroup

Chair: JoAnn Geiger

The Data Workgroup is responsible for the ongoing collection of data and evaluation activities. They provide data to each workgroup as well as the full coalition. Key activities include: analyzing the Youth Risk Behavior Survey; conducting key information interviews and focus groups; gathering community readiness assessments; and collecting hospital, law enforcement, and treatment data. They analyze all data for trends, severity and magnitude in order to inform coalition prioritization of substance abuse issues.

Prescription Drug Workgroup

Chair: Dr. Tim Bjelland

The Prescription Drug Workgroup focuses on prevention related to prescription drug misuse and abuse. Activities include education in the community through social media, newspaper, and newsletters. Members work together to present to specific organizations on the importance of prescription drug abuse prevention. Members also provide education of drop box locations and stress the importance of diversion prevention.



SAFE Members safely disposing of medications at a drug take back event in Mauston.

Tobacco Workgroup

Chair: Jennifer Froh

The Tobacco Workgroup educates community, local, state and federal policy makers, promotes clean indoor air/tobacco-free policies, promotes a reduction in the prevalence of youth tobacco use by restricting youth access to tobacco products, and involve youth in tobacco control coalition activities.



David MacMaster from Wisconsin Nicotine Treatment Integration Project educates the public about how mental health, AODA, and nicotine dependence intersect and effective combined treatment options.

Alcohol Workgroup

Chair: Scott Ethun

The Alcohol Workgroup is focused on prevention of youth initiation. This group provides retailer trainings, conducts alcohol compliance checks and environmental scans, and provides alcohol prevention community activities.